



ethnic  
business  
awards

Alfredo FORTE  
Cafe Sabatini  
56 Glen Osmond road  
PARKSIDE  
SA 5063

5<sup>th</sup> October 2009

Dear Alfredo,

As Founder and Chairman of the Ethnic Business Awards, I am writing to invite you to join me and other Senior Executives from the National Australia Bank for a luncheon in Adelaide on the 26<sup>th</sup> October 2009.

This luncheon is to share and celebrate the success of many diverse businesses that have made it into the short-list of SA state finalists for the 2009 Ethnic Business Awards.

The Ethnic Business Awards are considered to be the longest running business awards on television and the second longest running business awards in the country. They were established in 1988 to reward the contribution of migrants to Australia.

As founding and major partner of these awards, NAB will be hosting this intimate luncheon where Jacqui Colwell, State General Manager NAB Business Banking will share their views on the challenges and opportunities for business in today's economic environment.

The attendee's at this luncheon will include other state finalists who are in the running for winning this year's national award which will be announced at the 21<sup>st</sup> Annual Ethnic Business Awards Gala Presentation Dinner on Monday 30<sup>th</sup> November at the Four Seasons Hotel Sydney. In 2008 the Prime Minister, The Hon Kevin Rudd was the Guest of Honour at the Gala Presentation Dinner. This year the Governor General of the Commonwealth of Australia, Her Excellency Ms Quentin Bryce AC will preside over the awards ceremony.

I hope you will be able to make it to this intimate luncheon.

If you require any further information please contact me or my Executive Assistant Candice Mayer on 02 9568 5022. Alternatively you can RSVP for the luncheon directly to Jane Huddleston from NAB on (03) 8634 8733.

I look forward to catching up with you.

Yours Sincerely,

Joseph Assaf  
Founder & Chairman  
Ethnic Business Awards